

Defining relative clauses

4 Using information from the text, write definitions for the noun phrases below using relative clauses with the correct relative pronoun or adverb (*that, which, who, whom, when, where, why, how*).

A 'vertically integrated industry' refers to an industry which has only a few powerful operators controlling all or most of the steps of the supply process.

- | | |
|--------------------------|--------------------------|
| 1 a complex supply chain | 3 a smallholder producer |
| 2 a distribution centre | 4 the fair trade policy |

Building noun phrases

5 Work with a partner. Rewrite each of the brochure descriptions below into one information-rich sentence. Pay particular attention to the noun phrases.

- At the moment we run 20 depots. They are regional and national. Each one is managed autonomously.
We currently operate 20 autonomously managed regional and national depots.
- We source all our coffee ethically. It is of the highest quality. You will love it.
- We are flexible. We are smart. We can offer a solution every time. It is always the right solution.
- Our brand is strong. It is recognized all over the place. People trust it.
- We offer specialized equipment for medical purposes. We have a huge range. It is hard to beat.
- Heathrow Airport is a hub for global air transport. It has thousands of flights every day. It is expanding fast.
- Logistics is a military term, originally. It offers solutions for transportation. These are integrated. They are also at the right price.

Describing products and systems

6 Work with a partner. RDC Solutions is a supply chain management organization. Use the pictures and phrases to compose a short introductory text (150–200 words) for the company brochure presenting the company and its services. Pay special attention to the noun phrases and clauses you use.



1 satisfied client/another delivery on time



2 fleet of vehicles/new logo



3 our mission statement



'total supply chain management solutions'

4 our distribution facility/the latest sorting and delivery systems



5 our committed staff

