With its policy of affordable flights, JetBlue quickly became one of North America's most popular airlines.

1 Verb + complement

Some verbs are followed by complements (not objects). A complement is usually a noun phrase or an adjective that identifies, describes or gives information about the subject:

Subject verb complement

Alexander Grant is our new head of marketing.

JetBlue quickly became one of North America's favourite airlines.

Verbs which introduce complements often describe states, e.g. be, appear, feel, look, keep, remain, seem, sound, taste, make, or changing states, e.g. become, get, grow.

We can usually use an adjective or a noun phrase to describe the subject after these verbs:

The whole group seemed very keen. Marie's new outfit looked fantastic!

That sounds a wonderful idea! Your suggestion seems the best solution.

You don't want to remain a shop assistant all your life, do you?

However, there are some differences in the way we use complements with these verbs:

- We only use an adjective after make if there is an object: Shellfish make me ill.
- If we use a noun phrase after *taste* and *smell* it describes an action, not a state. Compare: *I tasted the food*. (= an action)

The food tasted delicious. (= information about the subject)

- If we use a noun phrase after *keep* it is an object, not a complement. Compare: *He kept quiet*. (complement = information about the subject) *He keeps his money under the bed*. (= object)
- When we use a noun phrase after *seem* or *appear* to identify (rather than describe) the subject, we have to use *to be* to introduce the noun phrase:
 - X Surprisingly, the young fresh-faced boy seemed the managing director.
 - ✓ Surprisingly, the young fresh-faced boy seemed to be the managing director. (identifying)

2 Verb + object + complement

A complement can also describe the object of a verb. In this case, the object comes before the complement:

subject verb object complement

The journey made the children irritable. X The journey made irritable the children.

We often use verbs of naming, e.g. name, call, elect, with this pattern:

The members elected Geraldo treasurer of the society.

My nephew finally decided to call his new rabbit Snowy.

We can use a noun or an adjective as the complement after verbs such as *think*, *keep*, *consider*, *prove*, *call*, *find*:

Although he was twenty, Katherine still considered him a child/childish.

The judge found Sam's evidence unreliable. The judge found Sam an unreliable witness.

We can use an adjective as a complement in the same pattern in a number of idiomatic phrases after verbs such as *drive* and *turn*:

The noise of the planes flying over us at night drives me crazy!

Did you see his expression? It could turn milk sour!