

# Review 6

## New business

**1** Fill in the missing letters to complete the article about creating a blockbuster brand.

It's not easy building a blockbuster (1) b\_\_\_\_d but if you have passion, (2) cr\_\_\_\_ty and a fantastic product, you too could be (3) ru\_\_\_\_g sh\_\_\_\_ers with famous (4) en\_\_\_\_urs in the years to come.

Daley Okren, an (5) asp\_\_\_\_ng chef, opened his first sandwich bar in London in 2009 with a small (6) in\_\_\_\_m\_\_\_\_t from family and friends. Initially selling basic sandwiches, he decided to (7) la\_\_\_\_ch a line of nutritionally-balanced, 'meal-in-one' rolls which soon had regular customers (8) s\_\_\_\_g\_\_\_\_g their pr\_\_\_\_s. With a (9) k\_\_\_\_ck for developing new recipes, over the next two years Okren opened (10) ou\_\_\_\_ts across Britain. In 2012, the company (11) r\_\_\_\_g up a profit of £1.2 million.

Now, with a CEO handling the (12) d\_\_\_\_-to\_\_\_\_y operations, Okren is able to concentrate on what he does best - creating new recipes. In the near future, he hopes to get the (13) b\_\_\_\_k\_\_\_\_g of an international chain, in the form of a (14) ma\_\_\_\_y st\_\_\_\_e in the company. This will give him the (15) c\_\_\_\_t\_\_\_\_l and management expertise necessary to take the company to the next level.

**2** Complete the sentences with the correct form of the phrasal verbs in the box. The clues in brackets will help you.

check out   come up   draw up   get through  
go through   put forward   set out   turn down  
work out

- When the new health and safety laws \_\_\_\_\_, we'll have to change the way the factory operates. (be officially approved and accepted)
- They rejected all the proposals we \_\_\_\_\_. (suggest an idea so that people can discuss it and make a decision)
- In her report she \_\_\_\_\_ her plans for reorganizing the department. (explain in a clear and detailed way)
- It's a very confusing situation. I can't \_\_\_\_\_ what to do. (solve a problem by considering the facts)
- Our brainstorming meetings usually generate a lot of ideas for new products, but only a few \_\_\_\_\_. (reach a good enough standard to pass to the next stage)
- Something important \_\_\_\_\_ in the meeting this morning. I need to tell you about it. (be mentioned or suggested)
- We agreed the deal in principle; now our lawyers have to \_\_\_\_\_ the contract. (prepare and write)
- We should \_\_\_\_\_ his story carefully - I don't know whether we can trust him. (make sure that something is true or correct)
- We were very reasonable during the negotiations, but they \_\_\_\_\_ our final offer. (refuse)

**3** Complete the sentences with the most likely form of the verb in brackets and either *will* or *will be doing*. Use contractions.

- When I retire, I \_\_\_\_\_ (travel) around the world.
- I won't be in the office on Monday - I \_\_\_\_\_ (travel) between Frankfurt and Berlin.
- Is this seat free? No? Don't worry, I \_\_\_\_\_ (sit) over there.
- This time next week I \_\_\_\_\_ (sit) under a palm tree drinking piña colodas.

**4** Complete the sentences with the most likely form of the verb in brackets and either *will be doing* or *will have done*. Use contractions.

- By the time he retires, he \_\_\_\_\_ (work) here for over thirty years.
- I don't think Marcus will join us in the pub - he \_\_\_\_\_ (work) late to finish the report.
- By six o'clock we \_\_\_\_\_ (interview) more than a dozen candidates.
- You won't be able to reach me on my mobile this afternoon - I \_\_\_\_\_ (interview) candidates for the new sales job.

**5** Cover the box at the foot of the page. You can use expressions 1-7 to answer questions after a presentation. Try to complete them without looking at the box. Then uncover the box and compare your answers.

- I'm \_\_\_\_\_ I don't have the \_\_\_\_\_ with me. Can I \_\_\_\_\_ to you on that?
- I think I covered that in Part Two, but just let me \_\_\_\_\_.
- To be \_\_\_\_\_, I think that raises a difficult \_\_\_\_\_.
- I understand your position, but I can \_\_\_\_\_ you that we have done our \_\_\_\_\_.
- \_\_\_\_\_ me explain. It's quite \_\_\_\_\_ really.
- Our turbine is the most efficient on the market. To \_\_\_\_\_, it's twenty per cent more efficient than any of our competitors'.
- We will sell more than 450,000 units in the next twelve months. To \_\_\_\_\_ it into \_\_\_\_\_, that's twice as many units as this year.

afraid   assure   back   be   figures   get  
homework   honest   issue   let   perspective  
precise   put   recap   simple