

3.6 Case study

Zaluski Strawberries

- bruise** /bru:z/ verb [transitive] to damage a piece of fruit and cause a soft brown area to appear on its surface
- bulk** /bɜ:k/ noun [count usually singular] the bulk of something is the majority or largest part of something
- decay** /di'kei/ verb [intransitive] to be gradually destroyed as a result of a natural process of change
- harvest** /'hɑ:(r)vɪst/ noun [count] the activity of collecting a crop: *the corn harvest*
- outlet** /'aʊt,let/ noun [count] a shop or place where a particular product is sold: *Most of the sales are through traditional retail outlets.*
- punnet** /'pʌnɪt/ noun [count] BRITISH a small container like a basket, in which fruit such as strawberries are sold
- ripe** /raɪp/ adjective ripe fruit or crops have grown to their full size and are ready to eat or use
- shallow** /'ʃæləʊ/ adjective with only a short distance from the top or surface to the bottom; the opposite of **deep**
- shed** /ʃed/ noun [count] a building, usually made of wood, in which you store things
- shelf life** /'ʃelf ,laɪf/ noun [singular] the amount of time that a food, medicine or similar product can be kept in a shop before it is too old to sell
- shrivelled** /'ʃrɪv(ə)ld/ adjective if something such as a plant shrivels or shrivels up, it becomes smaller and thinner than usual and it does not look fresh and healthy
- sound** /saʊnd/ adjective healthy or in good condition
- squash** /skwɒʃ/ verb [transitive] to damage something by pressing or crushing it and making it lose its normal shape
- stack** /stæk/ verb [transitive] to arrange things so they stand one on top of another: *She began stacking plates on the trolley.*
- straw** /strɔ:/ noun [uncount] the yellow stems of dried crops such as wheat: *a straw hat*
- tray** /treɪ/ noun [count] a flat open container with raised edges used for holding or carrying things.
- wastage** /'weɪstɪdʒ/ noun [uncount] the amount of something that is wasted

4 Feedback

4.1 About business

The project team

- accomplish** /ə'kʌmplɪʃ/ verb [transitive] to succeed in doing something: *We accomplished a lot at work this week.*
- allied (with)** /'ælaɪd (wɪð)/ adjective if something is allied to or with something else, it is connected with it or working together with it
- apathy** /'æpəθi/ noun [uncount] a feeling of having no interest in or enthusiasm about anything, or not being willing to make any effort to change things
- aspiring** /ə'spaɪərɪŋ/ adjective hoping and trying to be successful at something, especially in your career
- bang on** /bæŋ 'ɒn/ phrase exactly right
- better off** /,betə(r) 'ɒf/ adjective in a better situation
- blindfold** /'blaɪn(d),fəʊld/ noun [count] something that is tied over someone's eyes so that they cannot see
- bunch** /bʌntʃ/ noun [singular] INFORMAL a group of people
- buy into** /,baɪ 'ɪntu:/ phrasal verb [transitive] INFORMAL to believe something that a lot of other people believe

- dam** /dæm/ noun [count] a wall built across a river to stop the water from flowing, especially in order to create a lake or to help to produce electric power
- feasibility** /,fi:zə'bɪləti/ noun [uncount] a feasibility study investigates the chances that something has of happening or being successful
- foundations** /'faʊn'deɪʃ(ə)nz/ noun [count often plural] the part of a structure of a building that is below the ground and supports the rest of it
- milestone** /'maɪl,stəʊn/ noun [count] an event or achievement that marks an important stage in a process
- offend** /ə'fend/ verb [transitive] to make someone upset and angry by doing or saying something
- prevail** /pri'veɪl/ verb [intransitive] FORMAL to exist at a particular time or in a particular situation
- resettlement** /,ri:'set(ə)lmənt/ noun [uncount] the process of people being moved by a government or other authority, and going to live in a different region or country
- scope** /skəʊp/ noun [uncount] the things that a particular activity, organization, subject, etc. deals with: *These issues are beyond the scope of this book.*
- silly** /'sɪli/ adjective not intelligent, serious, important or practical
- start from scratch** /,stɑ:(r)t frəm 'skrætʃ/ phrase to start from the beginning again, not using all the work that you have done before
- touchy-feely** /,tʌtʃi 'fi:li/ adjective tending to express feelings in an honest and physical way. This word often shows that you dislike people like this.

4.2 Vocabulary

Managing people and projects

- appraisal interview** /ə'preɪz(ə)l ,ɪntə(r)vju:/ noun [count] BRITISH an interview between a manager and an employee designed to evaluate how well the employee is doing their job
- bully** /'bʊli/ noun [count] someone who uses their influence or status to threaten or frighten someone else in order to get what they want
- hectic** /'hektɪk/ adjective full of busy activity
- loner** /'ləʊnə(r)/ noun [count] someone who likes to be alone and has few friends
- maverick** /'mævərɪk/ noun [count] an independent person who has ideas and behaviour that are very different from other people's
- milestone** /'maɪl,stəʊn/ noun [count] an event or achievement that marks an important stage in a process
- pass the buck** /,pɑ:s ðə 'bʌk/ phrase to make someone else deal with something that you should take responsibility for
- pull your weight** /,pʊl jə(r) 'weɪt/ phrase to do your share of work

4.3 Grammar

Regrets, speculation and habits

- downshift** /'daʊn,ʃɪft/ verb [intransitive] to change to a different job or way of life, so that you have less money and responsibility but more satisfaction and happiness
- evacuate** /ɪ'vækju:et/ verb [transitive] to make people leave a building or area because it is not safe
- generator** /'dʒenə'reɪtə(r)/ noun [count] a machine that produces electricity