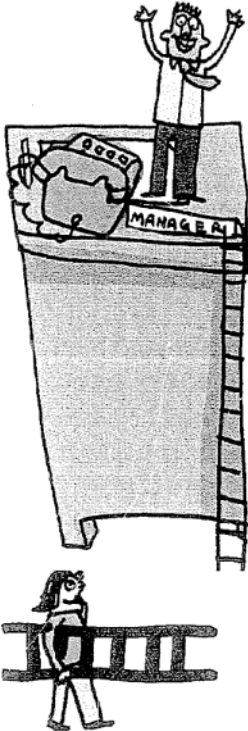


▶ collocations relating to higher education

▶ action verbs for CVs

▶ verbs relating to career stages



1.2 Vocabulary Education and career

Brainstorming

- 1 Think of as many good reasons as possible for studying business.
- 2 The letter below discusses reasons for attending business school. Choose one verb for each of 1–10 to complete the letter with the correct collocations.

Dear Sonia,

You asked my advice about going to business school. Well, don't miss out on a wonderful opportunity to (1) **gain / boost / make** knowledge and to (2) **make / acquire / do** skills which will serve you for a lifetime. As well as (3) **gaining / receiving / improving** your employability and (4) **having / boosting / making** your future earnings, you'll (5) **get / have / obtain** lots of fun (6) **going to / doing / getting** parties and (7) **doing / making / learning** friends. If you choose a good school, you'll (8) **enhance / receive / learn** tuition from experienced professors and (9) **obtain / do / make** practical experience that will really (10) **enhance / obtain / gain** your CV. In your shoes, I wouldn't hesitate for one moment!

- 3 Look again at the list you made in Exercise 1. Are any of the ideas in the letter to Sonia the same as yours? Which phrases would you add to your list?
- 4 With a partner, decide which collocations from Exercise 2 relate to professional rather than personal experience. Use them to write sentences about yourselves that you could use in a job interview.

Reading and vocabulary

- 5 Complete the extract about how to pay for studies with the verbs from the box.

arrange borrow finance obtain subsidize support win

If you're not lucky enough to be married to a millionaire or to have parents with very deep pockets, you may be wondering how to (1) _____ the next step in your education. Customs vary from country to country. One of the most popular solutions is to (2) _____ a student loan, sometimes interest-free or tax-deductible, that is only repayable when you are in full-time work. Many students who are unable to (3) _____ money from friends or family prefer to (4) _____ themselves by working part-time, and some are able to (5) _____ grants from local government or to (6) _____ scholarships from their universities. If you're already in work, try persuading your employer to (7) _____ your studies – in some countries, companies are bound by law to contribute towards further education.

Discussion

- 6 What are the advantages and disadvantages of the methods of financing your education mentioned in the article? Which ones would you use?
- 7 Work with a partner. You are going to ask questions and exchange information to complete a description of a businesswoman's education. Student A: turn to page 114. Student B: turn to page 116.
- 8 Talk about your education. Was it different from your parents' education? What sort of education would you like your own children to have?

Glossary PAGE 149

boost
deep pockets
drop out
enhance
miss out
start over
working party