

## Prepositions

### Prepositions and nouns

10 Which prepositions go with the words on the right in these two tables?

A

below	in	on	over	under	against	
✓		✓				average
						debt
						arrest
						75%
						freezing
						18 years old
						the advice of
						pressure
						business
						new management

B

at	by	during	in	on	from	
✓	✓					midnight
						the night
						the beginning
						the winter
						the weekend
						time
						a fortnight's time
						the rush hour
						his forties
						the end of the week

### Prepositions in context

11 Read the article about a British opticians, Specsavers. Complete it with prepositions.

## Should've Gone to Specsavers!

**Specsavers** is a British opticians chain with stores in the Netherlands, Scandinavia, Australia, and New Zealand. It was begun by husband and wife team, Doug and Dame Mary Perkins, in their spare room <sup>1</sup> \_\_\_\_\_ 1984. <sup>2</sup> \_\_\_\_\_ spite of these humble beginnings, it has grown to be the UK's largest employer <sup>3</sup> \_\_\_\_\_ registered optometrists.

Now <sup>4</sup> \_\_\_\_\_ their 70s, Mary and Doug met <sup>5</sup> \_\_\_\_\_ Cardiff University in the 1960s. They were both studying <sup>6</sup> \_\_\_\_\_ degrees <sup>7</sup> \_\_\_\_\_ optometry. Doug borrowed money <sup>8</sup> \_\_\_\_\_ his grandparents and bought the opticians owned <sup>9</sup> \_\_\_\_\_ Mary's father in Bristol.

Before Specsavers, opticians had been expensive, and there had been limited choice. Mary and Doug offered affordable and fashionable eyecare <sup>10</sup> \_\_\_\_\_ all. <sup>11</sup> \_\_\_\_\_ all advice, they decided to launch a 2-for-1 offer <sup>12</sup> \_\_\_\_\_ all frames – this was a phenomenal success and Specsavers went <sup>13</sup> \_\_\_\_\_ strength to strength.

Mary and Doug also realized the power <sup>14</sup> \_\_\_\_\_ advertising and celebrity branding. Specsavers is one <sup>15</sup> \_\_\_\_\_ the highest spenders <sup>16</sup> \_\_\_\_\_ advertising and it is known for its humorous approach. It offers a range of frames designed <sup>17</sup> \_\_\_\_\_ famous designers and celebrities. Will.i.am launched his global brand in 2018.

Specsavers is a family business. The couple and their three grown-up children oversee the Specsavers empire <sup>18</sup> \_\_\_\_\_ their central office in Guernsey. And it really is an empire, with <sup>19</sup> \_\_\_\_\_ 32 million customers, 30,000 employees and <sup>20</sup> \_\_\_\_\_ 2,000 stores. The family is one of the richest families in Britain, and yet Mary and Doug still live in their modest four-bedroom house in Guernsey – Mary even kept the same car <sup>21</sup> \_\_\_\_\_ twelve years. They are a modest, hard-working family who saw a gap in the eyecare market. And the rest is history!



### Specsavers timeline

**1984**  
opens first store in Bristol

**1990**  
innovative 2-for-1 offer is launched

**1997**  
first international store opens in Haarlem, Netherlands

**2003**  
famous caption 'Should've gone to Specsavers' is launched

**2008**  
1,000th store opens

**2010**  
market leader in New Zealand

**2011**  
market leader in Australia

**2012**  
1,500th store opens

**2016**  
turnover of record breaking £2.18 billion

**2018**  
Will.i.am launches his global brand