7 Mergers and acquisitions

- format of slides
- being brief and concise
- writing presentation slides

7.5 Writing Presentation slides

Discussion

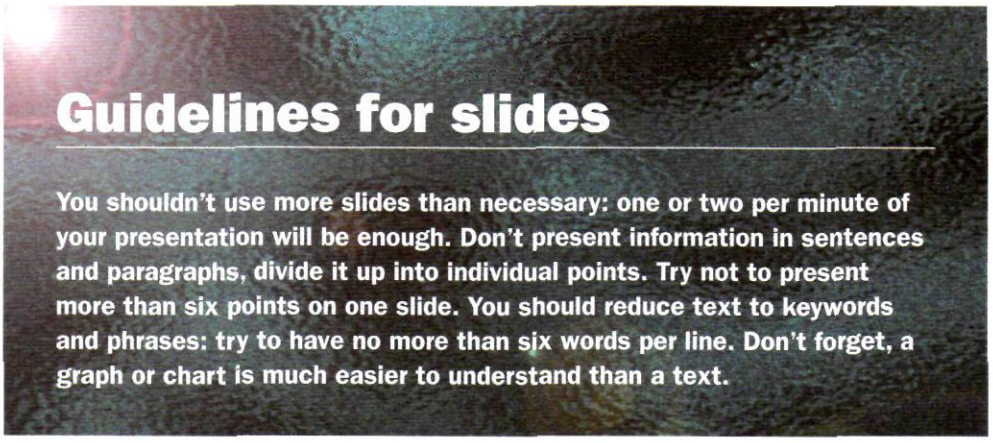
1 Decide which two of the following you would not expect to find in a presentation slide. Why not?

backgrounds bold text bullet points different fonts
footnotes italics logos paragraphs photos sound effects

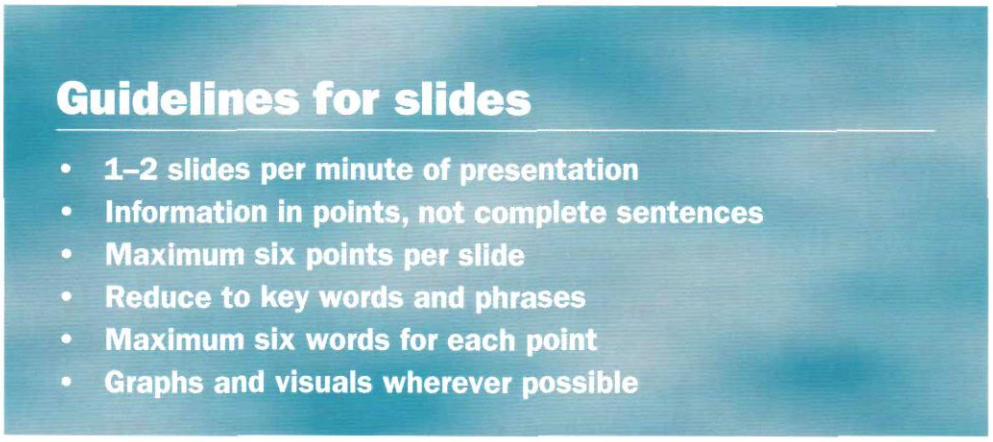
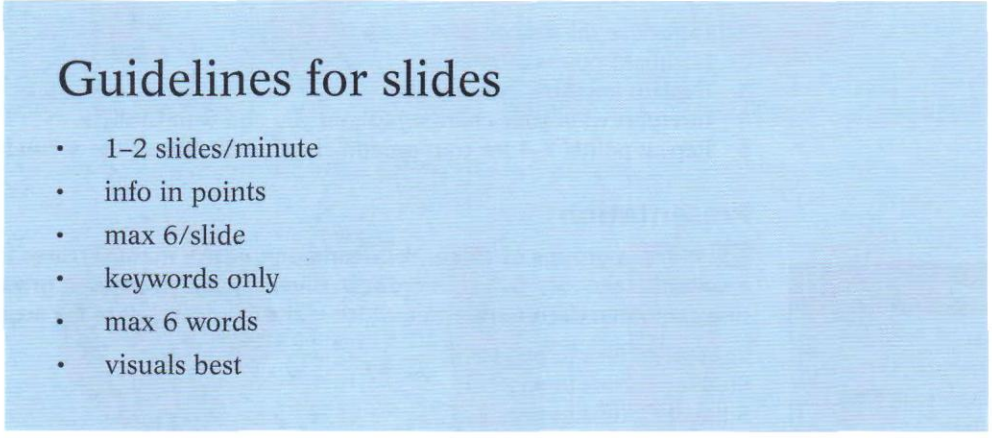
Model

2 Read the three PowerPoint slides. Which is the best way of presenting the information, and why?

A



B



C