

# Business fundamentals

- ▶ supply chain logistics
- ▶ financial supply chain

## Supply chain

### Vocabulary

**1** Complete the text about the supply chain responsible for Suzy's new computer with the company names from the chart.



When Suzy's old PC breaks down, she can't imagine a weekend without her social network. So she goes down to (1) \_\_\_\_\_ and buys a new one. It's as simple as that. She doesn't need to know about the supply chain that makes it possible, or the multiple financial operations that will distribute her credit card payment to companies around the world.

On another continent, a new order of plastic granulate (made from crude oil) is being delivered to component suppliers (2) \_\_\_\_\_ by a (3) \_\_\_\_\_ truck. Suzy's new computer was only delivered to the store last week by FedEx, but they're already almost out of stock, so the inventory system automatically places an order for ten more with (4) \_\_\_\_\_. Every month, the manufacturer (5) \_\_\_\_\_, buys hundreds of thousands of components from suppliers like (6) \_\_\_\_\_, whilst distributors like (7) \_\_\_\_\_ order several hundred PCs to be able to supply stores all over the country. By the time Suzy gets her new PC set up, literally hundreds of people have contributed to keeping her online.

**2** Complete the sentences about supply chains with the correct preposition from the box.

for from (x2) to to Ø with (x2)

- 1 Retailers order \_\_\_\_\_ wholesalers.
- 2 Wholesalers place orders \_\_\_\_\_ manufacturers.
- 3 Suppliers sell \_\_\_\_\_ their customers.
- 4 Manufacturers buy components \_\_\_\_\_ sub-contractors.
- 5 Commodity suppliers provide manufacturers \_\_\_\_\_ raw materials.
- 6 Trucks deliver goods \_\_\_\_\_ customers.
- 7 Customers pay \_\_\_\_\_ retailers, usually in cash.
- 8 Ultimately, the end-user pays \_\_\_\_\_ everything.

**3** Complete the diagram of a financial supply chain with the words in the box.

delivery goods invoice

**4** With a partner, draw a similar diagram to the one in Exercise 1 to show how you think the supply chain is organized for buying books or music online. Compare your ideas with another pair.

