4 Careers

- careers, jobs and vocations
- managing your career

4.1 About business Career choices

Discussion

1 **Mark your position on the scales below. With a partner, explain and justify your choices.**

I have no idea how my career will develop.	←——→	I have a clear idea of my career path.
I expect to work for one company all my life.	←——→	I expect to work for several different companies in my life.
Money, status and a comfortable lifestyle are my priorities.	←——→	Job satisfaction, variety and being useful to society are my priorities.

Internet research

Search for the keywords *personality profile test* and do at least one online test. Compare your results with a classmate and discuss how well they describe your personality.

Predicting and listening

2 1:43 **You are going to hear a talk for university students about how to choose a career. In part one, Charlie Schumann, a popular careers coach, talks about two things you *shouldn't* do, and two things you *have* to do. Before you listen, try to predict what those things might be. Then listen and check your predictions.**

Listening for detail

3 1:43 **Listen to Part 1 again and mark these statements *T* (true) or *F* (false).**

1 Schumann says you should choose something you love doing and that feels right for you. ☐
2 She recommends going to the Himalayas to learn martial arts. ☐
3 Myers Briggs (MBT®) and Keirsey are Kung Fu experts. ☐
4 You don't need to research a lot of careers, only those that suit your personality profile. ☐
5 Facebook and Google+ are a great place to read about potential career choices. ☐

4 1:44 **Listen to Part 2 of the talk and answer the questions.**

1 According to Schumann, which of these factors are more likely to make you happy? Money, variety, fame, autonomy, beauty, recognition, team spirit, job security, helping people.
2 What are 'flow' activities?

Discussion

5 **In small groups, discuss your reactions to these statements from the talk.**

1 'This is maybe the one time in your life when you need to be totally selfish'.
2 'Tests like Myers Briggs or Keirsey are not a hundred per cent reliable'.
3 'Having more money doesn't actually make you any happier'.
4 'Jobs that let you experience that 'flow' (are) the key to … your ideal career'.

Scan reading

6 **Read the article opposite and find which two tips can be summarized as:**

1 Move towards your long-term goal in small, easy stages.
2 Make sure that preconceived ideas about success and failure are not preventing you from reaching your goals.

Summarizing

7 **Summarize each of the eight remaining tips in one sentence. In small groups, compare your sentences with other people and choose the best summary for each tip.**

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earth-shattering
inertia
jump in at the deep end
pick someone's brains
posse
start the ball rolling
stay put
treadmill