


Articles

5 Complete texts about important products and inventions with *a/an, the* or *-* (no article).


Some popular products take a long time to get to the marketplace.

- In 1485, Leonardo da Vinci made detailed drawings of ___ parachutes. He also made sketches of ___ helicopter and ___ tank. ___ first helicopter that could carry ___ person was flown by Paul Cornu at ___ beginning of ___ twentieth century. During ___ First World War, ___ tanks were first used in ___ France in 1917.
- ___ Bar codes were invented by Silver and Woodland in 1948. They used ___ light to read ___ set of concentric circles, but it was two decades before ___ arrival of ___ computers and ___ lasers made ___ system practical.
- ___ first computer was built in 1943, more than 100 years after Charles Babbage had designed ___ first programmable device. In 1998, ___ Science Museum in London built ___ working copy of ___ Babbage machine using his original plans and ___ materials that would have been available at the time. It worked just as Babbage had intended.

Expanding notes

6  1:36 When writing notes in English, pronouns, articles and common verbs like *be* and *have* are often omitted. Listen to a product review and write the words you hear which the customer omitted in the notes below.

Easily best phone so far. Perfect phone for basic user. Already bumped and dropped few times but still going strong. Battery life incredible. Overall real workhorse. No frills, but does what cellphone needs to do. Rating 5/5.

7  1:37-1:38 With a partner, expand these notes written by customers into full product reviews. Then listen and compare your versions with the recordings.

1 *Hate the phone. Too small - can't open flip cover with one hand. No screen on outside to see caller identity. Reception - horrible. Drops calls probably 30% of time. Very long key delay, incredibly annoying. Anxiously awaiting day can upgrade and get rid of monstrosity. Rating 0/5.*

2 *Had phone about three weeks like size and design. Features good too. Easy enough to use, and survived couple of drops. However, alarm clock won't work anymore. Not too sure about internal antenna. Hate having full signal when making call, only to have dramatic drop when put phone to head. Everybody says telecom company's fault, not phone, or maybe just got bad one. We'll see. Going to try 9200 next. Rating 3/5.*

Defining words

8 Complete the definitions by matching the noun combinations 1-4 with the appropriate relative clauses a-d.

- | | |
|---|---|
| 1 Decision-making tools are tools | a) that have many different functions. |
| 2 Feature-packed spreadsheets are spreadsheets | b) that companies conduct to identify customer needs. |
| 3 An industry-standard battery package is a pack of batteries | c) that you evaluate choices and options with. |
| 4 Market studies are investigations | d) whose specifications comply with industry norms. |

Definitions game

9 In small groups, divide into As and Bs.

As: turn to page 115. Bs: turn to page 121.

Internet research

Open an online dictionary by searching for the keywords *online dictionary*. Search for the noun *information*. Is information countable or uncountable? What is its informal form? Which prepositions is it used with? What typical collocations and constructions is it used in? Browse several online dictionaries and find out what other features they offer. Vote to find out which online dictionary the class prefers.

Glossary PAGE 154

bump
drop calls
empowerment
flip cover
get rid of
no frills
rating
workhorse