

- ▶ relative clauses
- ▶ *alan, the* and no article
- ▶ noun combinations

### Refresh your memory

#### Relative clauses

*who*: people  
*which*: things  
*that*: people or things,  
 but not after a comma

▶ Grammar and practice page 126

#### Articles

*a/an*: non-specific or not  
 previously mentioned  
*the*: specific, unique or  
 previously mentioned  
 no article:  
 generalizations

▶ Grammar and practice page 126

#### Noun combinations

The main noun comes  
 at the end. Any others  
 describe it.

▶ Grammar and practice page 127

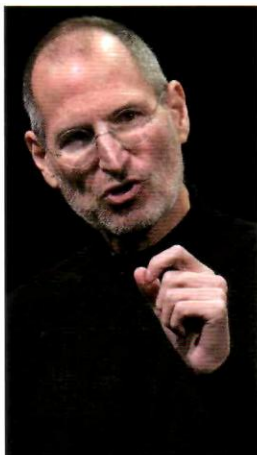
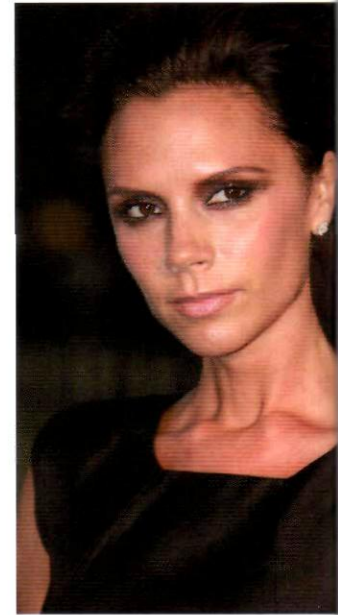
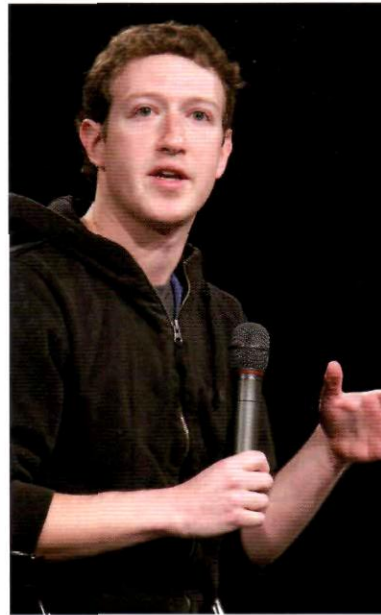
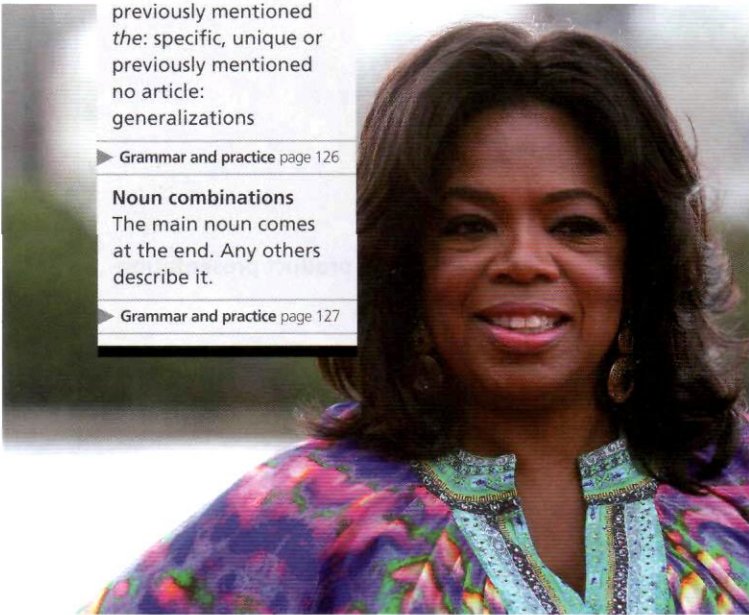
### 3.3 Grammar Relative clauses, articles and noun combinations

#### Defining relative clauses

**1** In small groups, answer these business trivia questions.

- 1 What was the communications device that was invented by John Logie Baird?
- 2 Who was the woman who is famous for her research on radioactivity?
- 3 What was the business process that was introduced by Henry Ford?
- 4 Who was the man who invented radio?
- 5 What was the business model first developed by Martha Matilda Harper in 1891?
- 6 What was the revolutionary pointing device which was invented by Douglas Engelbart in 1963?

**2** In your groups, write your own business and technology trivia quiz using the formulae 'Who was the man/woman ...' or 'What was the product/device/process/model ...'. Use the Internet if you have a connection. Then challenge another group.



#### Non-defining relative clauses

**3** With a partner, take turns making sentences and adding relative clauses about famous people, products and organizations. How much information can you add?

- A: Steve Jobs was the co-founder of Apple®.  
 B: Steve Jobs, who was from California, was the co-founder of Apple.  
 A: Steve Jobs, who was from California, was the co-founder of Apple, which is famous for high-end electronic products like the iPhone.  
 B: Steve Jobs, who was from California, and whose parents adopted him at birth, was the co-founder of Apple, which is famous for high-end electronic products like the iPhone.

- 1 Steve Jobs, Apple (iPhone)
- 2 Oprah Winfrey, The Oprah Winfrey Show (Harpo Studios®)
- 3 Walt Disney, Walt Disney Co. (Mickey Mouse)
- 4 Mark Zuckerberg, Facebook (Facebook)
- 5 Ben Cohen and Jerry Greenfield, Ben & Jerry's (Yes Pecan)
- 6 Jeff Bezos, Amazon (Kindle)
- 7 Sergey Brin and Larry Page, Google (Google Earth)
- 8 Richard Branson, Virgin (Virgin Galactic)
- 9 Muhammed Yunus, Grameen Bank (micro-credit)
- 10 Victoria Beckham, Beckham Brand ('Intimately Beckham' perfumes)

#### Discussion

**4** Which of the people in Exercise 3 have had the biggest influence on the business world? Choose your top three.