

GRAMMAR SPOT

A **noun phrase** is simply a group of words including a noun. Complete the **noun phrases** in the lines below. Look at the text on page 110 and check. Discuss why these words are used.

Articles

- ... people may buy a book online, but what makes them want to buy the book is seeing it as a real object ...
- ... we seem to lose touch with _____ physical world.
- ... _____ greatest of all the classics, *War and Peace*, looks the same as a two-page report ...

Possessives

- ... we love real books in _____ hands ...
- We don't even feel that the e-Books we've bought are _____ ...

all / everything

- Nearly _____ workers today spend time sitting in front of a computer screen ...
- ... and paste them into a document to get _____ in the layout right.

Pronouns

- Online tests mark _____ automatically, ...
- ... don't the students miss face-to-face discussions with _____?

➤ Grammar reference 10.1–10.5 ➤ p151–2

- Read these facts. Which surprise you the most?

DIGITAL FACTS

CDs and **vinyl** still make up half of UK sales of music albums. Sales are strongest in deluxe boxed sets of CDs for **gifts**.



After a **366%** increase in sales of e-Books in previous years, sales began to slow in **2016**, dropping by nearly **20%** in the UK. Waterstones bookstore stopped selling Kindle e-Books in its stores that year, after a **rise** in demand for physical books.



Most **newspaper** reading continues to be in print. **75%** of UK adults view newspapers and magazines on mobile devices, but the average visitor only stays on the site for **3 minutes** per visit.



Project

Choose one of the topics in exercise 3 and do some research into the most recent statistics. Tell the class.

Practice

Articles – a / an / the / no article (-) / one

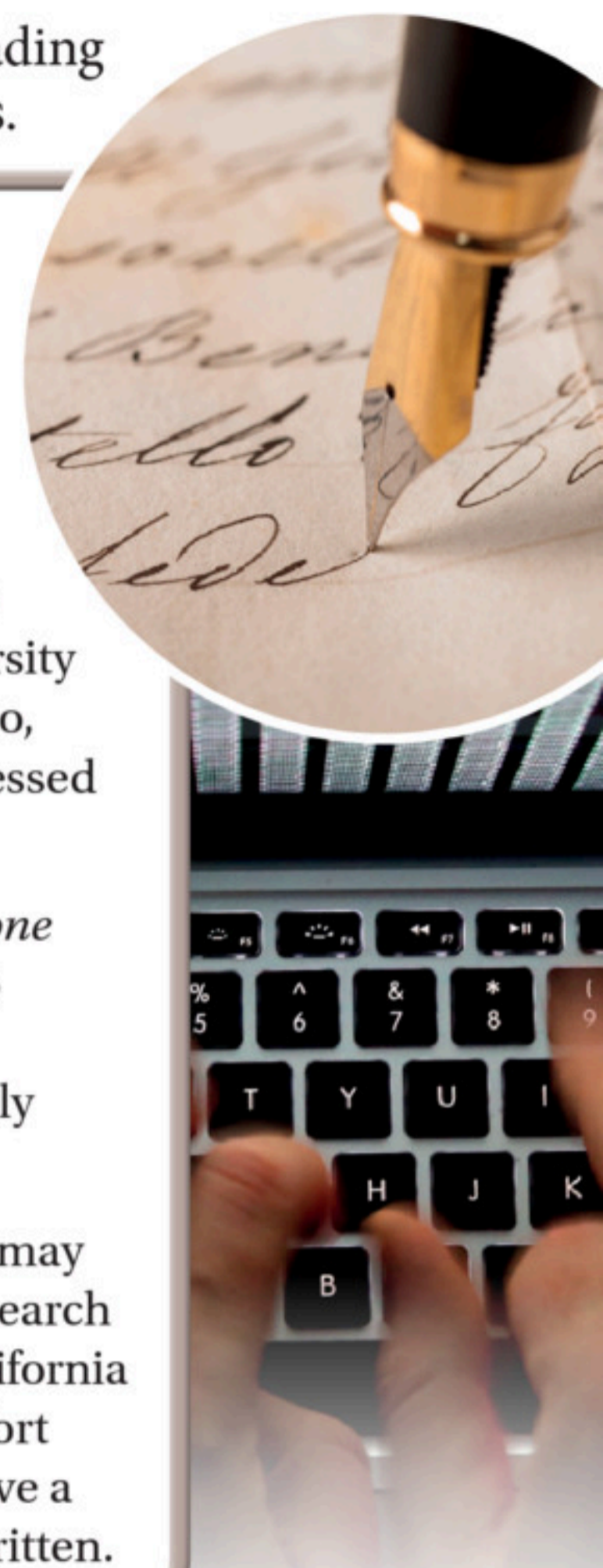
- Read the text about different ways of reading and writing. Choose the correct answers.

Pen and paper, or screen and keyboard?

In ¹ *an/the* experiment, schoolchildren did ² *a/the* reading comprehension test, some on ³ *the/(-)* paper and some on screen. The ones who did ⁴ *a/the* test on paper got ⁵ *the/(-)* highest scores. University students generally did better on paper too, apart from those students who had expressed ⁶ *a/the* preference for screen reading.

Only 21% of the students asked in ⁷ *(-)/one* survey preferred ⁸ *the/(-)* e-Textbooks to physical books. Many enjoyed ⁹ *the/(-)* e-Textbooks they used, but said they easily got distracted from them.

As for writing notes on paper by hand, it may be slower than on ¹⁰ *a/the* laptop, but research by a professor at ¹¹ *a/the* University of California shows that the slowness and physical effort involved means that ¹² *the/(-)* people have a greater understanding of what they've written.



- 11.1 Listen and check.

- Complete the sentences with *a/an/the/one*, or no article (-).
 - 'Where's Jane?' 'In _____ kitchen, cooking _____ lunch.'
 - Washington, D.C. is _____ capital of _____ United States.
 - We had _____ dinner in _____ best restaurant in town.
 - Jake's in _____ hospital. He's had _____ operation.
 - _____ e-Book readers have certainly changed _____ modern life and _____ way we read.
 - 'How do you like your coffee?' 'Black, with _____ sugar, please.'
 - I have two daughters. _____ daughter is _____ teacher, _____ other works in advertising.
 - Today is _____ first day of _____ rest of your life. Enjoy it!

Talking about you

- 11.2 Work in small groups. Listen to the questions and then answer them. Be careful with articles.

- Where did you have lunch today?

I had lunch in a café. I had lunch at my desk in the office.

➤ Go online for more grammar practice