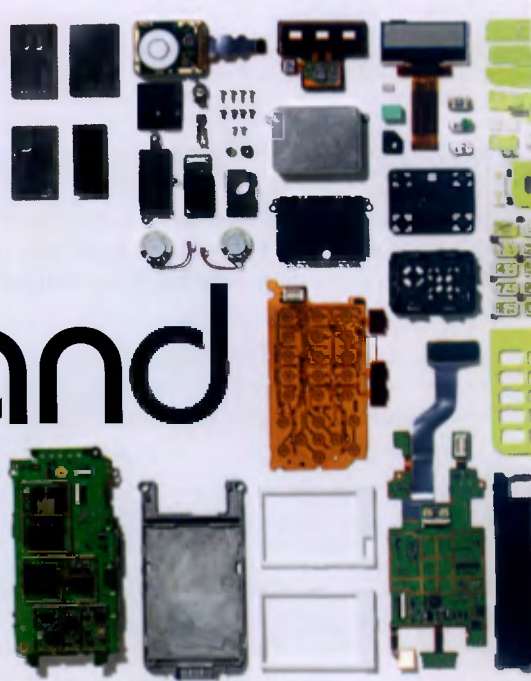


# Features and benefits



## Numbers

### Reading: The Loc8tor

**1** Think of a time when you lost something you needed. Work in pairs. Ask and answer these questions.

- 1 What did you lose?
- 2 Why was it a problem?
- 3 Did you find it again? Where?
- 4 What's the worst thing you can lose?

**2** Read an advertisement for a device which helps you find things. How does it work?

**3** Match the words and phrases in *italics* in the text to these definitions.

- 1 special because it's the only one of its kind \_\_\_\_\_
- 2 a tool or piece of equipment \_\_\_\_\_
- 3 small and designed to take up little space \_\_\_\_\_
- 4 a small device you attach to something so you know where it is \_\_\_\_\_
- 5 you can buy it at a price of \_\_\_\_\_
- 6 follow the movements of something \_\_\_\_\_
- 7 make it start working \_\_\_\_\_
- 8 things that you have or own \_\_\_\_\_
- 9 attach \_\_\_\_\_

## Don't lose it, loc8tor

You have half an hour to get to the station. You put on your coat, pick up your briefcase and you're ready to leave the house. Where are your house keys? They're not on the table by the door and they're not in your pockets. You don't have much time. You look inside your briefcase but they're not there. You're going to miss your train.

Buy the Loc8tor and say goodbye to stress like this. The Loc8tor is an easy-to-operate RFID (radio frequency identification) *device* that can quickly find your missing *possessions*.



Stick a tag onto an important item and the Loc8tor can *track* it. You just *switch* it on and key in the object you want to find. The tag beeps loudly and the Loc8tor points towards it. It operates at a frequency of 2.45 GHz, so it works through walls and floors and it can find things up to 100 m away. It even works with things that move, so you can stick tags on your children and pets.

The Loc8tor is *unique*. No other device has technology like this. It's *compact*. It's only 11 cm long and 5.3 cm wide, so it fits in your briefcase or handbag. Including batteries, it weighs just 70 g. It *retails* at \$169.99 and comes with an easy-to-read user guide and four tags.

With the Loc8tor, you never need to worry about losing things again.

